

Framework & Applications

The BTM 360 suite of products includes a comprehensive Management Framework (BTM Fusion 360™), Management Software Applications (BTM Works 360™) and Management Templates (BTM Accel360™). Born from a multi-year research and development effort, it provides the management processes, collaborative analytics, and out-of-the box automation necessary to join together the management of business and technology decision-making. It is the industry's first integrated product suite to address a wide range of management challenges from sustaining innovation, organizational agility, investment optimization and risk management, to name a few.

These products are delivered on-demand or as managed application services and can be accessed starting at \$200 per month, per user.

BTM Fusion 360 - Business Technology Management Framework

As the foundation product of BTM 360, BTM Fusion 360 includes a comprehensive set of management capabilities delivered in an interactive environment for functions such as Governance & Organization, Strategy & Planning, Strategic Investment Management and Strategic Enterprise Architecture. BTM Fusion 360 is the first platform available to organizations and individual practitioners that combines a digitized standard framework for business technology management with a design environment.

This interactive environment:

- Defines hierarchical and horizontal relationships among 17 Capabilities
- Provides an interactive, on-demand platform to create and modify your own management practices by inheriting BTM Framework Standards
- Brings together years of contextual research, thought leadership, and real world best-practices to accelerate learning and applicability of the framework
- Offers a self-assessment tool to benchmark an organization's maturity

For more information about BTM Fusion 360, please visit: <http://www.btmfusion360.com>

BTM Works 360 - Business Technology Management Software Applications

BTM Works 360 is a web-based integrated software application platform that manages and automates the decision-making processes for business technology management. It brings together executive dashboards, enterprise modeling, a wide range of portfolio management capabilities, and knowledge collaboration all in one place by leveraging existing desktop applications such as MS Office, Visio, MS Project, and others.

The workbench is configured to facilitate process and maturity-centric intelligence by supporting:

- Collaborative Decision-Making
- Modeling Enterprise Architecture
- Integration with MS Outlook, Instant Messaging and discussion forum
- Maturity-Driven Workflow and Communication
- Knowledge Reuse and Standards Adherence
- Project Tracking and integration with MS Project Server

For more information about BTM Works 360, please visit: <http://www.btmworks360.com>

BTM Accel 360 - Business Technology Management Templates

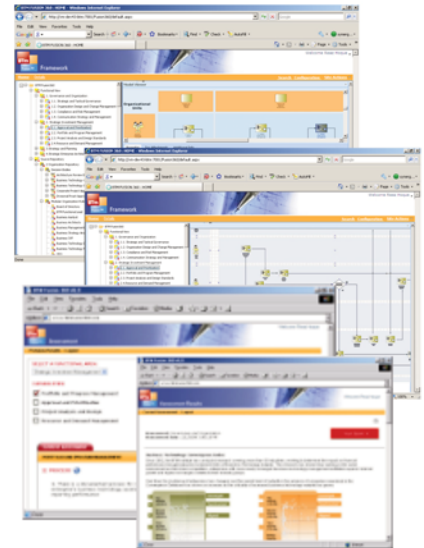
BTM Accel 360 represents an extensive electronic library of management templates including pre-defined best practices, taxonomies, metrics and other artifacts to support decision-making and accelerate BTM Solution implementation.

Template examples include:

- Business Architecture Model
- Governance Decision Rights and Structures
- Investment Decision Matrices
- Service Delivery Templates

For more information about BTM Accel 360, please visit: <http://www.btmaccel360.com>

BTM Fusion 360™



BTM Works 360™

